**CIL Internship Product roadmap**

# Mission



To describe an HL (High Level) roadmap for SeatGeek Mobile application

 Product background and information

SeatGeek, a ticket booking platform allows users to choose, book, and make an order for any amount and type of tickets with the option of digital payment.

SERVICES OFFERED BY SEATGEEK:

* Event Management
* Fundraising Management
* Online Ticketing
* Onsite Ticketing

ESSENTIALS FEATURES ON SEATGEEK APPLICATION

The user journey within the app is really great. Here are areas of the app that give a great user experience. Easy booking of movie tickets, events, concerts, and sports

Easy search by venue, city, or event Option to sell tickets and get paid

Facility to go through movie reviews, trailers, and theatre list

# Roadmap Overview

SeatGeek application, an online booking system, is a software solution that allows potential guests to self-book and pay through the application, while giving users the best tools to run their operation, all in one place.

The vision is to create a tool users can easily access in order to seamlessly perform the task of booking tickets online on their devices, while a good return on investment is recorded at the end of a 2 years period.

FIRST QUARTER

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| **Features For Users** | **Initiative** | **Dates** | **Priority** | **Effort** | **Status** | **Notes** |  |
| Registration and Log-in | User Onboarding | 11th January - 13th February, 2022 | **HIGH** | **HIGH** | **IN PROGRESS** | Responsible for onboarding users |  |
| User Location | User Onboarding | 19th January - 20th February, 2022 | **HIGH** | **HIGH** | **IN PROGRESS** | essential feature as it enables the app to show events happening around the user |  |
| Home screen | User Onboarding | 1st February - 27th February, 2022 | **HIGH** | **HIGH** | **IN PROGRESS** | Landing screen during onboarding |  |
| Booking Screen | Ticket booking | 17th February - 6th March, 2022 | **HIGH** | **HIGH** | **IN PROGRESS** | A screen to show the ticket listing |  |
| Book a Seat | Ticket booking | 27th February  -11th March, 2022 | **HIGH** | **HIGH** | **IN PROGRESS** | Enable user to pick preferred seat |  |
| Payment | Ticket booking | 2nd March -  12th March, 2022 | **HIGH** | **HIGH** | **IN PROGRESS** | Enable payment online |  |
| Write A Review | Customer feedback | 11th March - 22nd March, 2022 | **MEDIUM** | **MEDIUM** | **IN PROGRESS** | Enables customer feedback for future iteration |  |

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| **Features For Admin** | **Initiative** | **Dates** | **Priority** | **Effort** | **Status** | **Notes** |
| Log-in | Admin Access | 13th January - 18th February, 2022 | **HIGH** | **HIGH** | **IN PROGRESS** | Provide your admin panel a log-in access to control events. |

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| Dashboard | Admin Workspace | 21th January - 26th February, 2022 | **HIGH** | **HIGH** | **IN PROGRESS** | It provides insights into your business, app performance, and more |
| Management | Admin Workspace | 7th February - 22nd February, 2022 | **HIGH** | **HIGH** | **IN PROGRESS** | Sections for managing bookings |
| Notifications | Admin Workspace | 28th February- 10th March, 2022 | **MEDIUM** | **MEDIUM** | **IN PROGRESS** | Touch of personalization to the user experience |